



British Inter-university
China Centre
(BICC)



Centre for the
Advanced Study
of the Arab World
(CASAW)



Centre for East
European Language-
Based Area Studies
(CEELBAS)



Centre for Russian,
Central and East
European Studies
(CRCEES)



**White Rose
East Asia
Centre**

White Rose East
Asia Centre
(WREAC)

**‘Excellence with Impact’: Language-Based Area Studies,
Knowledge Exchange and Research Excellence**

Roundtable Discussion

**UCL School of Slavonic and East European Studies
16 Taviton Street, London WC1H 0BW**

**Friday 25th March 2011
3 pm, Room 347 (3rd Floor)**

Tea and coffee will be available prior to the roundtable in the Masaryk Senior Common Room (4th Floor)

PROGRAMME

3.00 pm: Welcome:

Dr. Robin Aizlewood (Director, UCL School of Slavonic and East European Studies, CEELBAS Director)

3.10 pm: Speakers:

LBAS Case Studies:

Prof. Jeremy Clegg (WREAC)

Prof. Julian Cooper (CEELBAS)

Plus one or two other case studies from LBAS Directors/Co-Directors

LBAS Funders:

Prof. Shearer West (Director of Research, AHRC)

Dr. Astrid Wissenburg (Director of Communications, ESRC)

Mr. Christopher Millward (Associate Director and Head of Skills Policy, HEFCE)

Dr. Stuart Fancey (Assistant Director, Research & Innovation, SFC)

Open Discussion:

Chaired by Prof. Alena Ledeneva (CEELBAS Co-Managing Director)

Questions for Discussion:

- 1. Categories and indicators: How do we measure impact?**
- 2. Knowledge Exchange strategies: How to devise and implement them?**
- 3. Is interdisciplinary research the key to greater impact?**

Participants: Knowledge Exchange Partners, Academics and Experts

5.00 pm: Drinks Reception in Masaryk Senior Common Room

The Language-Based Area Studies Funders:



Arts & Humanities
Research Council



Scottish Funding Council
Promoting further and higher education